

## CHAPTER-6 | Attitude and Social Cognition

QUIZ  
PART-01

1. Social psychology primarily studies how individuals' thoughts, feelings, and behaviors are influenced by:
- Genetics alone
  - Internal instincts only
  - The actual, imagined, or implied presence of others
  - Personal goals without context (C)

**Explanation:** Social psychology emphasizes the role of social context and the presence of others in shaping thoughts and behaviors.

2. Which component of attitude refers to beliefs or thoughts about the attitude object?
- Cognitive
  - Behavioral
  - Affective
  - Centrality (A)

**Explanation:** The cognitive component includes beliefs and thoughts linked to the object of attitude.

3. Attitude has an emotional component, which is known as:
- Cognitive
  - Behavioral
  - Affective
  - Extremeness (C)

**Explanation:** The affective component refers to the emotional reactions tied to the object.

4. The predisposition to act in a certain way toward an object represents which component of attitude?
- Affective
  - Centralit
  - Cognitive
  - Behavioral (D)

**Explanation:** The behavioral component reflects readiness to respond or act in line with an attitude.

5. The direction of an attitude, whether positive, negative, or neutral, is called:
- Extremeness
  - Centrality
  - Valence
  - Simplicity (C)

**Explanation:** Valence indicates the direction of an attitude—positive, negative, or neutral.

6. Degree or intensity with which an attitude is held is termed:
- Simplicity
  - Extremeness
  - Centrality
  - Valence (B)

**Explanation:** Extremeness refers to the intensity or strength with which an attitude is maintained.

7. An attitude based on a single belief is called:
- Complex attitude
  - Central attitude
  - Simple attitude
  - Neutral attitude (C)

**Explanation:** Simplicity in attitude arises when it is formed around one core belief.

8. Central attitudes are described as:
- Easy to change and with little influence
  - Peripheral and temporary
  - Important to belief system and harder to change
  - Based only on emotional reactions (C)

**Explanation:** Central attitudes strongly influence many behaviors and resist change.

9. Which feature of attitude reflects its importance within a person's belief system?
- Valence
  - Centrality
  - Simplicity
  - Extremeness (B)

**Explanation:** Centrality determines how deeply an attitude is tied to the overall belief system.

10. The statement "Degree with which an attitude is held is called Extremeness" is:
- True
  - False (A)

**Explanation:** Extremeness indeed measures the intensity of the held attitude.